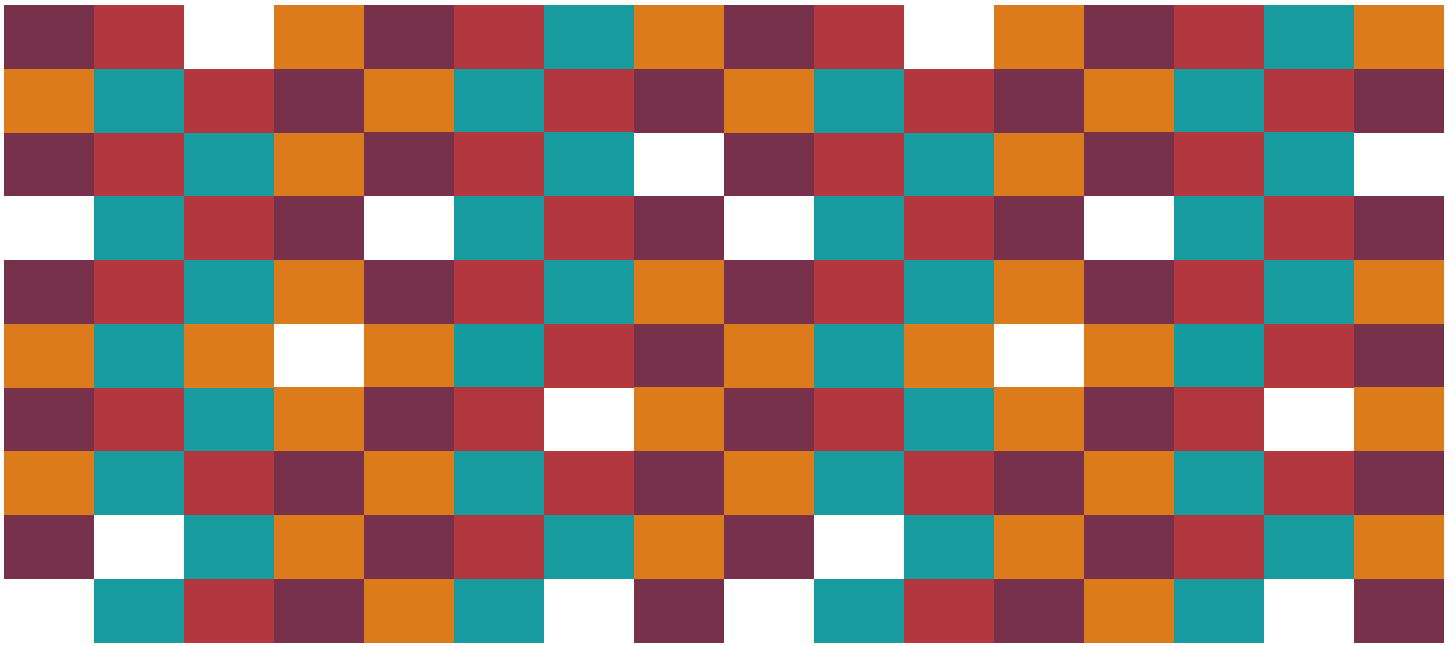


habitatEXPO18

Interior & Industrial Design, Architecture



GENERATING NEW IDEAS



PROMESAS
YOUNG DESIGNERS
AWARD



COLLOQUIUM
THE BUSINESS OF
INTERIOR DESIGN



PRISMA
MEXICAN INTERIOR
DESIGN AWARD



TRENDS
HABITAT TRENDS

MAY, 24-26

WTC & PEPSI CENTER, MEXICO CITY

www.habitatexpo.com



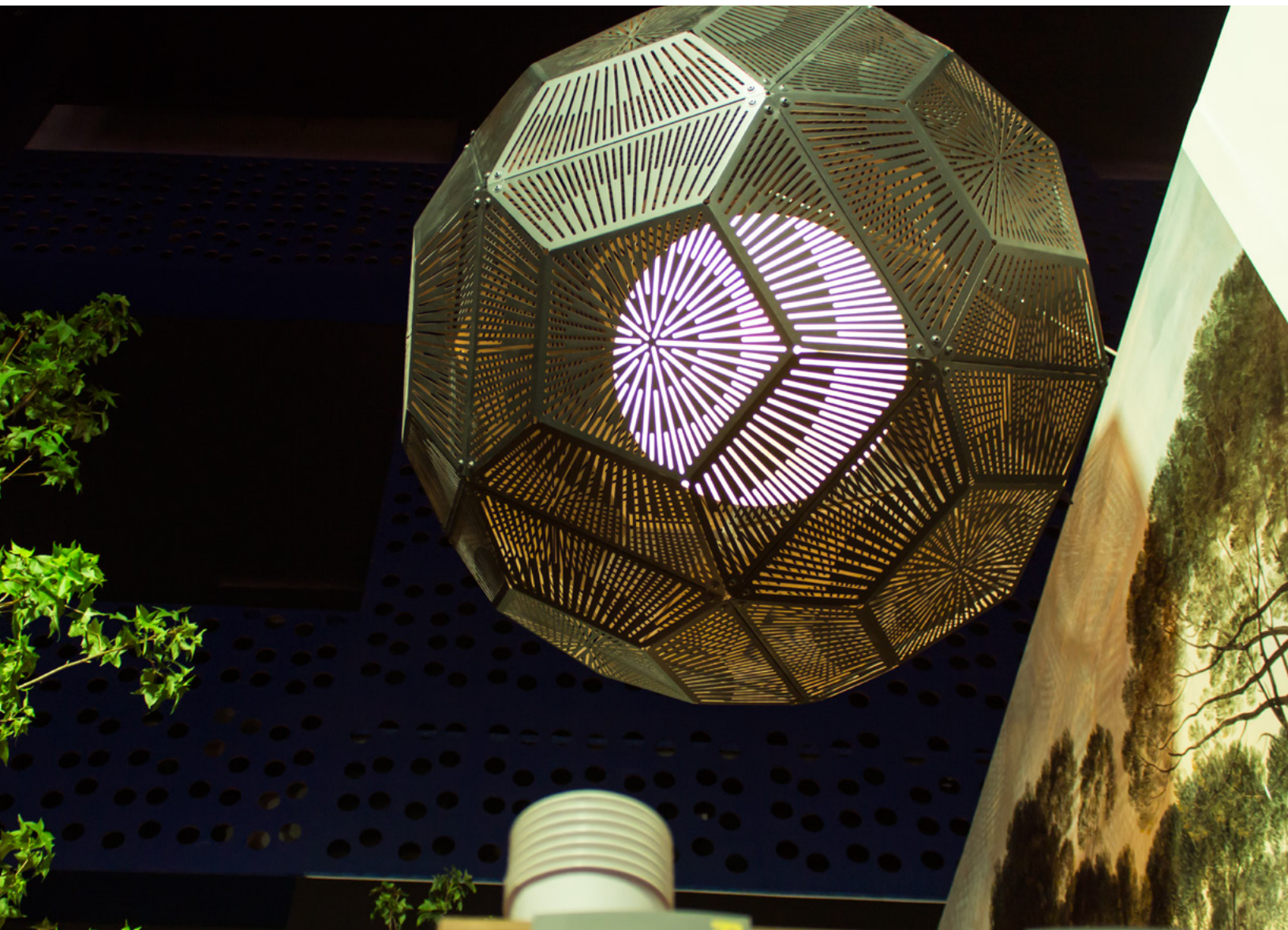
Habitat Expo is an event that brings together the leaders of the design industry and presents the latest trends of Architecture, Interior & Industrial design.

Habitat Expo is organized by Tradex, a leading trade show organizer in Mexico, with more than 30 years of experience.

PARTICIPATE IN THE MOST COMPLETE EXHIBITION OF THE INTERIOR DESIGN INDUSTRY IN MEXICO.

For 18 years Habitat Expo has been the showcase for the interior and design industries. It takes place in the centrally located, World Trade Center of Mexico City.

Over 300 exhibitors present their services, products and ideas to more than 17,000 visitors. During three days, professionals meet and have the opportunity to make B2B contacts, getting acquainted with brands, companies and trends.





EVERY YEAR THE EXHIBITION GROWS AND DEVELOPS DIFFERENT THEMATIC PAVILIONS:

- Habitat Trends
- Contemporary Furniture
- Young designers "Promesas México"
- Kitchen and bath
- Office furniture
- Wall and floor coverings
- Editorial

INCREASE YOUR SALES IN THE FOLLOWING SECTORS:

- Hotel and Restaurant
- Commercial
- Corporate
- Residential

INTERIOR PRODUCTS

- Finishings and coatings
- Carpets
- Artistic glass
- Audio
- Kitchen & bathroom
- Sculpture
- High-tech
- Lighting
- Furniture
- Flooring
- Security
- Architecture and design services
- Wallpaper
- Fabrics

EXTERIOR PRODUCTS

- Swimming pools
- Roof gardens and green walls
- Landscaping
- Lighting
- Construction materials
- Outdoor furniture
- Decorative fountains
- Windows and doors
- Seating
- Sunshades

KEY EVENTS 2017



COLOQUIO
EL NEGOCIO DEL INTERIORISMO

GENERATING CONVERSATION

COLLOQUIUM: The business of Interior Design

Conferences and discussion panels given by leading professionals in Mexico.



PRISMA
Premio de Interiorismo Mexicano

GENERATING RECOGNITION

PRISMA, Mexican Interior Design Award, 7th edition



PREMIO DE DISEÑO
**PROMESAS
MEXICO**
POR EL FUTURO DEL DISEÑO

GENERATING TALENT

PROMESAS, Young Designers Award 10th edition

Promoting and recognizing the talent of the young designers.



TENDENCIAS
habitat

GENERATING INNOVATION

HABITAT TRENDS

A pavilion that invites four different interior architectural & industrial designers, each to create a one of a kind installation.



2017 RESULTS

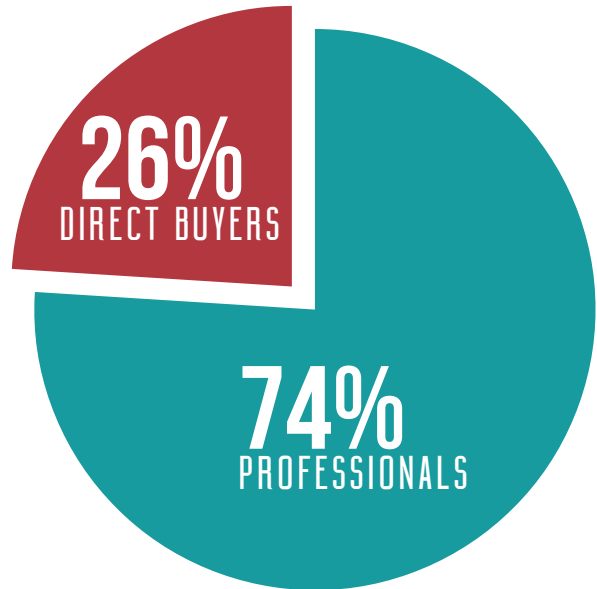
304

EXHIBITORS



17,908

VISITORS



PROFESSIONALS WHO ATTENDED:

20% ARCHITECTS

13% BUILDERS AND DEVELOPERS

34% INDUSTRIAL AND GRAPHIC DESIGNERS

7% WHOLESALE DEVELOPERS

26% RETAIL

75% FOUND WHAT THEY WERE LOOKING FOR

59% ARE DECISION-MAKERS

30% SHARE THIS DECISION

11% RECOMMEND IT

As an exhibitor you will receive additional benefits: branding your products and services at the events just mentioned, plus networking, social media and of course the trade show!

Booth Price:
\$230 USD + (16%VAT) x m2

13,200 M² OF EXHIBITION SPACE





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For Further information:

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TRENDS
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Exposiciones